

January 12, 2022

Sundar Pichai

CEO Google and Alphabet

Dear Mr. Pichai

Recognizing the role of Google as one of the Tech Giants in the information technology industry which is an inalienable part of modern society, including giving to people more opportunities for exercising their human rights, at the same time we underline that these technologies are frequently used for infringement of these rights.

In this context, we would like to draw your attention to the facts that we have recorded: posting and disseminating through the Telegram resources some video and text materials, violated the right to privacy, prohibition of discrimination based on sexual orientation and political views, and radical forms of hate speech towards LGBTQ+ people.

Specifically, it is the case of "confession videos", which is now a common practice of Belarusian law enforcement agencies in the frame of second year-lasting repressions after the Presidential elections 2020 in Belarus. The cases concerned are the cases of two arbitrary arrested top managers of Belarusian companies - Nikolai Bredelev (Belarusian Mobile operator A1) and Serhei Babashkov (Belarusian office of Hyundai), who have been forced to communicate to the recorded video about their homosexual orientation, about their salaries and their participation in peaceful protests. After that, these videos have been distributed via different open Telegram channels. Some of the channels are affiliated with the State, some of them are anonymous. Posting and reposting these videos in all cases have been followed by hate speech towards these persons and LGBTQ+ people in general (examples of such materials in the Annex to this letter).

We draw your attention to these facts because Telegram can be downloaded through Google resources and thus Telegram is in your supply chain. Today's standards of conducting business are formed based on and contained in the 2011 UN Guiding Principles on Business and Human Rights which says that business has an obligation to assess and prevent not only its abuses but abuses are linked to its operations, products, or services through its supply chain.

We consider that these videos, recorded under pressure, are acts of violence and their posting has to be prohibited. Forcing to disclose personal information in these videos as well is an act of violence.

We respectfully note that Google in its <u>Human Rights Policy</u> reaffirms that expanding its operations around the globe, is guided by internationally recognized human rights standards. And that Google committed to respecting the rights enshrined in the Universal Declaration of Human Rights and its implementing treaties, as well as upholding the standards established in the United Nations Guiding Principles on Business and

(uu

#human rights #discrimination

#human rights based approach #business and human rights #international human rights enforcement mechanisms

 \bowtie office@belhelcom.org



Human Rights (UNGPs) and in the Global Network Initiative Principles (GNI Principles). The Human Rights Program of Google manages human rights due diligence, including human rights impact assessments as well as in the supply chain.

We consider it is important to emphasize that we highly appreciate the importance of freedom of speech and freedom of expression, but these materials cannot be qualified as such because the only obvious purpose of their posting is the humiliation of the human dignity of named people in particular, LGBTQ+ people and people with the opposite political views in general.

Taking into account all above-mentioned, we call on Google to use the leverage of its partnership and address the Telegram demanding to prevent using the Telegram resources for human rights violations, in particular:

- To block channels, which produce the largest amount of human rights abusive, discriminatory • content, sistematically used by the State for licking data, promoting violence and personal data and are main sources for reposting (marked with "**" in the Annex to this letter)
- To block access at least to the materials of rest of the channels, named in the Annex to this letter;
- To issue a warning to named channels about non-admissibility of further posting and disseminating of such materials;
- To block the rest of the channels from the Annex in the case of non-compliance with such • demanding;
- Taking into account the fact that such practices in the Belarusian segment of Telegram from the • State affiliated channels are very common, and even blocking of some channels cannot be effective enough in some cases, because new ones of the same content can be immediately created – focus Telegram's attention on this area in respect to more thorough human rights due diligence, including more detailed assessing risks of human rights violations made via Telegram resources.

Kind regards Aleh Hulak, Head of Belarusian Helsinki Committee

#human rights #discrimination #human rights based approach

#business and human rights #international human rights enforcement mechanisms

 \bowtie office@belhelcom.org www.belhelcom.org

Ø



Annex. List of public channels and examples of video and text materials, disseminated via Telegram resources, violating human rights and demonstrating violence and human dignity humiliation

List of identified channels:

Channels marked with "**" are the channels which produce the largest amount of human rights abusive, discriminatory content, sistematically used by the State for licking data, promoting violence and personal data are main sources for reposting.

- 1. Азаренок. CTB (rus.) t.me/Azarenok_TV **
- 2. Жёлтые сливы (rus.) t.me/zheltyeslivy **
- 3. ГУБОП (rus.) <u>t.me/gubopRB</u> **
- 4. 3marapOK (rus.) t.me/carbatushka
- 5. Бондарева. Без купюр (rus.) <u>t.me/grodno specnaz</u>
- 6. Советская Белоруссия (rus.) t.me/sovbelorus
- 7. Заметки Дохтора XTO? (rus.) t.me/d0xt0r
- 8. Я/МЫ ОМОН (rus.) <u>t.me/omonby</u>
- 9. Ваши сливы (rus.) t.me/vashi slivy
- 10. Людажор (rus.) https://t.me/Ludazhor
- 11. Жулики Беларуси (rus.) t.me/juliki belarus
- 12. Придыбайло | Субъективно (rus.) t.me/pridybaylo
- 13. Шкварка News (rus.) <u>t.me/belshkvarka</u>
- 14. Живет же Беларусь (rus.) t.me/ZhivetZheBelarus
- 15. Невольфович (rus.) t.me/nevolf
- 16. ZaцепилO! t.me/ZatsepilO
- 17. Ксения Лебедева LIVE (rus.) t.me/lebedevalive
- 18. ПЕРЕОБУТАЯ реальность (rus.) t.me/orsha pereobutaya
- 19. Беларусь и Мир (rus.) t.me/belarusimir
- 20. BLIK t.me/blik20

	Channel	Content violating human rights	Comment
1.	Азарёнок. СТВ (rus.). The channel of show host from State' TV Channel - one of the main propagandists of Lukashenko regime <u>https://t.me/Azareno</u> <u>k_TV</u>	1) <u>https://t.me/Azarenok_TV/14210</u> a) Video with forced outing of Nikolai Bredelev. Transcript of the video: <i>Bredelev Nikolay Olegovich, 34 years</i> <i>old, Minsk. I am a homosexual and</i> <i>have been living with a man for more</i> <i>than seven years. I work at the</i> <i>unitary enterprise "A1". My salary is</i> <i>4,500 rubles. I am the head of public</i>	This channel is most likely used by GUBOPIK (the Department on Fighting with Organized Crime and Corruption of the Ministry of Internal Affairs of Belarus) to leak information, incl. personal data. Further, this video (or its fragments) was used by at least 10 channels. One of them

(uu

#human rights #discrimination #human rights based approach

#business and human rights #international human rights enforcement mechanisms

 \bowtie office@belhelcom.org



 relations, I work with journalists and deliver information about the company. Anton Motolko and I have known each other for over 7 years. Since June 2020 I have been providing Anton Motolko with information that is related to my professional activities. I am also subscribed to the extremist telegram channels "Motolko help", "Nick and Mike". At the moment (further the text is not legible, because it is overlapped by the montage music). The video ends with the logo of GUBOPIK (The Department on Fighting with Organized Crime and Corruption of the Ministry of Internal Affairs of Belarus). b)Personal photos of Nikolai Bredelev, demonstrating his sex toys 	presumably is the GUBOPIK channel. https://t.me/gubopRB/3541 https://t.me/zheltyeslivy/31293 https://t.me/omonby/17971 https://t.me/belshkvarka/30643 https://t.me/blik20/15427 https://t.me/pridybaylo/3238 https://t.me/ridybaylo/3238 https://t.me/lebedevalive/874 https://t.me/ZhivetZheBelarus/19 946
 c) Hate speech message: <i>"A fag. Even not just a fag, but a fagissimo.</i> A piece of manure on the screen you see is A1's press secretary. This creature has been living with a man for 7 years. Completely aliments his lover (with a salary about 4 thousand 500 rubles). The house is furnished like the bourgeois apartments from the trite Soviet novels. A closet full of XXX toys. You see, that two men's pricks were not enough, they needed a third. A fag. Even not just a fag, but a fagissimo. Crossing out!" 	

#human rights #discrimination

•••

#human rights based approach

#business and human rights #international human rights enforcement mechanisms

 \boxtimes office@belhelcom.org



		2) <u>https://t.me/Azarenok_TV/14418</u>	
2.	Жёлтые сливы (rus.) The anonymous channel propagandizing prostate position <u>https://t.me/zheltyesl</u> ivy/	 <u>https://t.me/zheltyeslivy/31304</u> a)Personal intimate photos of Nikolai Bredelev with his partner. In the photo, under the blur, the penises are distinguishable. b) comments like: <i>"And this is how they reprimand top management at A1", " In any case, he won't have any problems with sex in prison."</i> 	This channel is most likely used by GUBOPIK (the Department on Fighting with Organized Crime and Corruption of the Ministry of Internal Affairs of Belarus) to leak information, incl. personal data. Further, this information was used at least 8 times. Two of them presumably were used by the
		2) <u>https://t.me/zheltyeslivy/31312</u> Screenshots of personal correspondence of Nikolai Bredelev of intimate character with personal photos of Nikolai Bredelev of intimate character. Post text: <i>"The other side of Bredelev!</i> <i>A1's press secretary has proven from</i> <i>his own experience that mobile</i> <i>communications can catch even in the</i> <i>deepest a**"</i>	GUBOPIK channel. https://t.me/gubopRB/3547 https://t.me/belshkvarka/30644 https://t.me/carbatushka/10518 https://t.me/carbatushka/10517 https://t.me/gubopRB/3548 https://t.me/grodno_specnaz/169 78 https://t.me/blik20/15432
		 3) <u>https://t.me/zheltyeslivy/31306</u> Video with forced outing of Serhei Babashkov. Transcript of the video: <i>"I am Babashkov Serhei</i> Alexandrovich, born in 1976. I am 45 years old. I live in Minsk, participated in protest activities in the form of going to rallies, and was subscribed to extremist telegram channels. Such as: Radio Svaboda, Shraibman. At the moment I unsubscribed from them and do not advise anyone to be subscribed to them and conduct any extremist activities. () I work at Hyundai AvtoGrad LLC as director of marketing and car 	

#human rights
 #business and human right
 #discrimination

#human rights based approach

#business and human rights #international human rights enforcement
#discrimination mechanisms

□ office@belhelcom.org



sales. ()That's what my	
position sounds like. I am	
responsible for sales, I am	
responsible for marketing. () I've	
been with the company since its	
creation in 2008. ()I went out last	
August for protests. () About my	
income - I have about 5 thousand	
rubles a month. () There I also	
have, as a member of the	
supervisory board, a salary once	
every six months. It can be quite	
large, that's how it is. I get more	
than 30,000 every six months. ()	
Okay, that's another point - that	
is, yes, I live with a man. ()I think	
it's, you know, it's a "don't tell -	
don't ask" policy in the U.S.	
military. We don't talk about it."	
(The video ends with the logo of	
GUBOPIK (The Department on	
Fighting with Organized Crime and	
Corruption of the Ministry of	
Internal Affairs of Belarus)).	
Comments contained offensive	
and derogatory slang gay names	
The text of the post:	
<i>"</i>	
At the same time, he took an active	
part in the protests, followed	
extremist channels, therefore	
GUBOPiK visited him. The question is,	
what was he missing ? Yes,	
everything was enough, just pederast,	
so he acted	
Literally pederast, who openly lives	
with a man.	
If he hadn't participated the protests	
he would be a just a gay. But he's a	
faggot.	
Well, maybe they will be put in the	
same prison call with the A1 press	

#human rights #discrimination

•••

#human rights based approach

#business and human rights #international human rights enforcement mechanisms

office@belhelcom.org

Ø



		 secretary, they will be okay both there, and even will not want to go out. Mutually crossed out." 4) <u>https://t.me/zheltyeslivy/31293</u> Distribution of the <u>video</u> with forced outing of Nikolai Bredelev. 	
		Distribution of offensive text by Азарёнок. СТВ	
3.	ГУБОП (rus.) t.me/gubopRB Chanel with the official logo of GUBOPIK (The Department on Fighting with Organized Crime and Corruption of the Ministry of Internal Affairs of Belarus).	 <u>https://t.me/gubopRB/3541</u> Distribution of the <u>video</u> with forced outing of Nikolai Bredelev. Distribution of offensive text by Aзарёнок. CTB <u>https://t.me/gubopRB/3547</u> Distribution of the <u>personal intimate</u> <u>photos</u> of Nikolai Bredelev with his partner. <u>https://t.me/gubopRB/3548</u> Distribution of the <u>video</u> with forced outing of Serhei Babashkov. 	
4.	ЗмагарОК https://t.me/carbatus hka The anonymous channel propagandizing prostate position. They present themselves as a channel that "make fun of typical zmagars (note: person with opposite political views) and their behavioral stereotypes. We will	 <u>https://t.me/carbatushka/105</u> <u>18</u> Distribution of the <u>post</u> with: -screenshots of personal correspondence of Nikolai Bredelev of intimate character -personal photos of Nikolai Bredelev of intimate character. <u>https://t.me/carbatushka/105</u> <u>17</u> Distribution of the <u>video</u> with forced outing of Serhei Babashkov. 	

#human rights based approach

#business and human rights #international human rights enforcement mechanisms

 \boxtimes office@belhelcom.org

Ø



	beat carefully, but hard!"		
5.	Бондарева. Без купюр (rus.) t.me/grodno_specnaz They present themselves as a channel "Political correctness is not about us when it comes to protecting the interests of the Motherland ". The channel address is linked to the special forces of law enforcement agencies.	 <u>https://t.me/grodno_specnaz</u>/16978 Distribution of the <u>video</u> with forced outing of Serhei Babashkov. <u>https://t.me/grodno_specnaz</u>/17800 Distribution of the post with the following content: " People are extremely outraged by the depth and scale of the sexual deviations that have plagued the management of this company. There have already been calls to make beautiful capes from sheets with pointed caps, symbolizing traditional values (according to grandfather Freud), and to gather at the main of its further nationalization and hanging sodomites on the poles in the neighborhood". 	
6.	Советская Белоруссия (rus.) The anonymous channel propagandizing prostate position. <u>t.me/sovbelorussia</u>	https://t.me/sovbelorussia/7055 Post with the following content: "People are extremely outraged by the depth and scale of the sexual deviations that have plagued the management of this company. There have already been calls to make beautiful capes from sheets with pointed caps, symbolizing traditional	

••• #human rights

#discrimination

#human rights based approach

#business and human rights #international human rights enforcement mechanisms

office@belhelcom.org



		values (according to grandfather Freud), and to gather at the main office of A1 with the aim of its further nationalization and hanging sodomites on the poles in the neighborhood.	
		"Sovetskaya Belorussia" will follow the development of the situation, but in general, we approve the initiative".	
7.	Заметки Дохтора XTO? (rus.) https://t.me/d0xt0r/ The anonymous channel propagandizing prostate position	https://t.me/d0xt0r/568 The post of following content: "GAY-FASHISM A mother approves of the asocial lifestyle of an A1 pederast who worked for terrorists! A reminder that: Homosexuality does not occur in the wild in animals Current science has not found any homosexual gene in humans Homosexuality is caused only by personality development pathology due to mental lesions resulting from incorrect upbringing, lifestyle or psychological traumas Judging by the mother's statement, there were specific problems in her upbringing. Probably it was the parents who instilled the erroneous judgment that "homosexuality can be treated neutrally". A neutral attitude is latent homosexuality, which sooner or later turns into open homosexuality he only acceptable reaction of the healthy psyche to homosexuality is extreme disgust, gag reflex, and uncompromising dislike	This channel is promoted by the channel Жёлтые сливы (rus.) (№ 2 in the list) The channel is the source of reposts.

#human rights based approach

#business and human rights #international human rights enforcement mechanisms

 \boxtimes office@belhelcom.org



		✓ If you don't have that, you need to develop it, otherwise your psyche will soon degenerate completely ✓ A gay man in a managerial position is unreliable and dangerous to society. This needs to be reflected in the Constitution"	
8.	Я/MЫ ОМОН (rus.) https://t.me/omonby They present themselves as a channel "created to support the Belarusian police' special forces, ensuring a peaceful and calm life of our society." (Note: exacltly these special forces have been participated in tortures of peasful protesters in August 2020)	https://t.me/omonby/17971 Distribution of the video with forced outing of Nikolai Bredelev. Distribution of offensive text by Aзарёнок. CTB Hate speech post: https://t.me/omonby/17976 Picture: a shredder machine with the A1 company logo is shown. A sheet of paper with the image of a rooster and a dildo go through the shredder. (Note: in marginalized communities, "rooster" is a term for men who have had homosexual intercourse). Comment: A question to the company, how did it happen that the zmagar (note -person with opposite political views) rubbish sat in the position of a press secretary until the GUBOP knocked on the door!	
9.	Ваши сливы (rus.) The anonymous channel propagandizing prostate position <u>https://t.me/vashi_sli</u> <u>vy</u>	Hate speech post: <u>https://t.me/vashi_slivy/15279</u> Picture: a shredder machine with the A1 company logo is shown. A sheet of paper with the image of a rooster and a dildo go through the shredder. (Note: in marginalized communities,	Have been reposted by Я/МЫ ОМОН (rus.) https://t.me/omonby/17976

#human rights based approach

#business and human rights #international human rights enforcement mechanisms

office@belhelcom.org



		"rooster" is a term for men who have had homosexual intercourse). Comment: A question to the company, how did it happen that the zmagar (note -person with opposite political veiws) rubbish sat in the position of a press secretary until the GUBOP knocked on the door!	
10	Людажор (rus.) The anonymous channel propagandizing prostate position. <u>https://t.me/Ludazho</u> <u>r</u>	Hate speech post: <u>https://t.me/Ludazhor/1120</u> Fragments of post, where authors name homosexuality as sexual deviance: <i>"Well, truly, if a person wants to shove</i> <i>something in his ass, and then pull it</i> <i>out, and then shove it back again</i> <i>and even when he does that together</i> <i>with another deviant not in public, not</i> <i>seducing children in school, not</i> <i>spreading homosexual propaganda -</i> <i>so it is generally their choice. "</i>	
11	Жулики Беларуси (rus.) t.me/juliki_belarus	Hate speech post: <u>https://t.me/juliki belarus/17605</u> Picture: a shredder machine with the A1 company logo is shown. A sheet of paper with the image of a rooster and a dildo go through the shredder. (Note: in marginalized communities, "rooster" is a humiliating term for men who have had homosexual intercourse). Fragment of post: <i>"A question to the company, how</i> <i>did it happen that the zmagar</i> (note: person with opposite political views) <i>rubbish sat in the position of a press</i>	

#human rights based approach

#business and human rights #international human rights enforcement mechanisms

office@belhelcom.org



		secretary until the GUBOP knocked on the door!"	
12	Придыбайло Субъективно (rus.) The Channel of Russian journalist who is one of the propagandists of Lukashenko regime <u>https://t.me/pridybay</u> <u>lo</u>	https://t.me/pridybaylo/3238 Distribution of the <u>video</u> with forced outing of Nikolai Bredelev.	The channel belongs to the influencer and is the source of reposts. <u>https://t.me/Zatsepil0/9086</u> <u>https://t.me/lebedevalive/874</u>
13	Шкварка News (rus.) The anonymous channel propagandizing prostate position <u>https://t.me/belshkva</u> <u>rka</u>	https://t.me/belshkvarka/30664 Distribution post with: -screenshots of personal correspondence of Nikolai Bredelev of intimate character -personal photos of Nikolai Bredelev of intimate character.	
14	Живет же Беларусь (rus.) The anonymous channel propagandizing prostate position t.me/ZhivetZheBelaru s	https://t.me/ZhivetZheBelarus/19946 Distribution of the <u>video</u> with forced outing of Nikolai Bredelev.	
15	Невольфович (rus.) The anonymous channel propagandizing prostate position. t.me/nevolf	https://t.me/nevolf/6901 Distribution of the <u>video</u> with forced outing of Nikolai Bredelev.	
16	ZацепилO! The anonymous channel propagandizing prostate position. t.me/Zatsepil0	<u>https://t.me/Zatsepil0/9086</u> Distribution of the <u>video</u> with forced outing of Nikolai Bredelev.	

#human rights based approach

mechanisms

office@belhelcom.org



17	Ксения Лебедева LIVE (rus.) The Channel of Belarusian journalist who is one of the propagandists of Lukashenko regime t.me/lebedevalive	https://t.me/lebedevalive/874 Distribution of the <u>video</u> with forced outing of Nikolai Bredelev.	The channel belongs to the influencer
18	ПЕРЕОБУТАЯ peaльность (rus.) The anonymous channel propagandizing prostate position. t.me/orsha_pereobut aya	https://t.me/orsha_pereobutaya/228 46 Distribution of the video with forced outing of Nikolai Bredelev.	
19	Беларусь и Мир (rus.) The anonymous channel propagandizing prost ate position. t.me/belarusimir	https://t.me/belarusimir/80174 Distribution of the <u>video</u> with forced outing of Nikolai Bredelev.	https://t.me/orsha_pereobutaya/ 22846
20	BLIK The anonymous channel propagandizing prostate position. t.me/blik20	 https://t.me/blik20/15432 Distribution of the <u>video</u> with forced outing of Serhei Babashkov. <u>https://t.me/blik20/15427</u> Distribution of the <u>video</u> with forced outing of Nikolai Bredelev. Distribution of offensive text by Азарёнок. CTB 	

#human rights based approach

#business and human rights #international human rights enforcement mechanisms

 \boxtimes office@belhelcom.org